



Weih NACHTS Quar Tier

at



Invitation to Register 2020

weihnachtsquartier.at

WEIHNACHTSQUARTIER

Are you a designer, artist or craftsperson, and do you make your own creations outside the mainstream? Then the **WeihnachtsQuartier in the MuseumsQuartier** – the design market with a difference – is the place to be!

In the first Advent weekend you can show your unconventional, distinctive and original products – fashion, jewellery or art, accessories or gourmet food – to a wide design-loving public. At the same time, the WeihnachtsQuartier is an ideal platform for networking with other innovative and creative artists.

Exhibitors will be selected by an expert jury and the organisers MTS Wien, with a focus on Austrian design and small labels and workshops.

We seek to create a distinctive setting for the designer market and therefore attach particular importance to **high quality decoration concepts** and artistically **innovative stand design**.

Participate in the WeihnachtQuartier and join around 100 exhibitors from Austria and neighbouring countries on **27 to 29 November 2020** in an area of 1,000 m² in the Ovalhalle, Arena21 and frei_raum Q21 in the MuseumsQuartier.

Should the uncertain development of the COVID-19 pandemic and its impact on indoor events make it impossible to organise the WeihnachtsQuartier as intended, we are planning to organise **WeihnachtsQuartier ON TOUR** in the form of visits to workshops and studios in Vienna. In this way, art lovers and design enthusiasts will have a unique opportunity of discovering small labels at first hand in a wide variety of premises.

You can participate as a host in your workshop or studio or as a guest in a colleague's workshop.

Apply now for the WeihnachtsQuartier in the MuseumsQuartier. Please let us know as well if you are interested in **WeihnachtsQuartier ON TOUR** and whether you would be willing to open your workshop/studio/salesroom and/or have space for other exhibitors on your premises.

ABOUT MTS – MARKETING TOURISMUS SYNERGIE WIEN GMBH

We have been organising markets since 1991, specialising in events focusing on culture, design and handicrafts. Among MTS Wien's own markets are the Schönbrunn Christmas and New Year's Market, the Schönbrunn Easter Market, and the POTS und BLITZ and WeihnachtsQuartier design markets (since 2017). We have also been organising the Schloss Hof Christmas Market since 2017.

WHAT WE OFFER

Participating designers will be listed on the website www.weihnachtsquartier.at with contact details, photo and brief profile and will be presented in the framework of a social media campaign. We have a vast range of experience in promoting design markets as well as marketing and media expertise.

Promotional activities include:

Classic advertising: posters, flyers (in coffeehouses, hotels, the MQ, etc.), InfoScreen, spots

Media work: press releases and insertions in relevant media

Online marketing: website, Facebook, Instagram

Direct marketing: newsletter, mailing (postal)

Cooperation marketing: online platforms, radio

Join us and take advantage of the WeihnachtsQuartier as a platform for presenting your products.

Please send in your application by 31 July 2020.

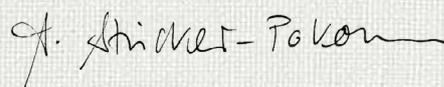
We look forward to another successful designer market.

We reserve the right to cancel the 2020 WeihnachtsQuartier by the end of August if there are not sufficient participants.

We would be glad to answer any further questions you might have.



Gabriela Schmidle (Managing Director)



Andrea Stricker-Pokorn (Project Manager)