



Weih NACHTS Quar Tier

at



Invitation to Register 2021

weihnachtsquartier.at

WEIHNACHTSQUARTIER

Are you a designer, artist or craftsperson, and do you make your own creations outside the mainstream? Then the **WeihnachtsQuartier** at **MuseumsQuartier** – the design market with a difference – is the place to be! In the first Advent weekend you can show your unconventional, distinctive and original products – fashion, jewellery or art, accessories or gourmet food – to a wide designloving public. At the same time, the WeihnachtsQuartier is an ideal platform for networking with other innovative and creative artists.

Exhibitors will be selected by an **expert jury** and the organisers MTS Wien, with a focus on Austrian design and small labels and workshops. Participate in the WeihnachtQuartier and join around 100 exhibitors from Austria and neighbouring countries on **26 to 28 November 2021** in an area of 1,000 m² in the Ovalhalle, Arena21 and frei_raum Q21 in the MuseumsQuartier.

STAND DESIGN

We seek to create a distinctive setting for the designer market and therefore attach particular importance to **high quality decoration concepts** and artistically **innovative stand design**.



Various **presentation furniture** and chamois-colored, floor-length **table hangings** can also be rented. The type of furniture, dimensions and prices can be found in the attached information sheet.

ABOUT MTS – MARKETING TOURISMUS SYNERGIE WIEN GMBH

We have been organising markets since 1994, specialising in events focusing on culture, design and handicrafts. Among MTS Wien's own markets are the Schönbrunn Christmas and New Year's Market, the Schönbrunn Easter Market, and the POTS und BLITZ and WeihnachtsQuartier design markets (since 2017). We have also been organising the Schloss Hof Christmas Market since 2017.

WHAT WE OFFER

Promotional activities include:

Classic advertising: posters, flyers

Media work: press releases and insertions in relevant media

Online marketing: website, Facebook, Instagram, cooperation with bloggers

Direct marketing: newsletter, mailing

Cooperation marketing: online platforms, radio

YOUR APPLICATION

Join us and take advantage of the WeihnachtsQuartier as a platform for presenting your products. Please send in your application by **31 July 2021** on our online portal at the latest. We look forward to another successful design market.

We would be glad to answer any further questions.

Yours sincerely,

Gabriela Schmidle
Managing Director

Andrea Stricker-Pokorn
Project Manager