

WEIHNACHTSQUARTIER AT



DESIGNMARKET

1 + 2 + 3.12.23

FOLLOW US  

DESIGN MEETS CHRISTMAS

THE WEIHNACHTSQUARTIER

Are you a designer, artist or craftsperson, and do you make your own creations outside the mainstream? Then the WeihnachtsQuartier at MuseumsQuartier – the design market with a difference – is the place to be!

On the first Advent weekend you can show your unconventional, distinctive and original products – fashion, jewellery or art, accessories or gourmet food – to a design-loving public.

The WeihnachtsQuartier is an ideal platform for networking with other innovative and creative artists.

Exhibitors will be selected by an expert jury and the organisers MTS Wien, with a focus on Austrian design and small labels and manufactures. Become part of the WeihnachtsQuartier and meet around 100 exhibitors from Austria and neighbouring countries in the historic premises of the MuseumsQuartier from 1 to 3 December 2023.

There is 1,000 m² of exhibition space available in the Ovalhalle, the Foyer, the Arena21 and the frei_raum Q21.

THE STAND DESIGN

In order to be able to offer our visitors an exceptional design market, a high-quality decoration concept and an artistically innovative stand design are particularly important to us.

Various presentation furniture and chamois-coloured, floor-length table hangings can also be rented. The type of furniture, dimensions and prices can be found in the attached information sheet.

ABOUT US

We have been organising markets since 1994, specialising in events focusing on culture, design and handicrafts. Among MTS Wien's own markets are the Schönbrunn Christmas and New Year's Market, the Schönbrunn Easter Market, and the POTS und BLITZ and WeihnachtsQuartier design markets. We have also been organising the Schloss Hof Christmas Market since 2017.

WHAT WE OFFER

Promotional activities include:

Prints: posters, flyers

PR and classical marketing: placement in relevant media

Online marketing: website, social media

Direct marketing: newsletter, mailing

Cooperation marketing: online platforms, radio

YOUR APPLICATION

Join us and take advantage of the WeihnachtsQuartier as a platform for presenting your products.

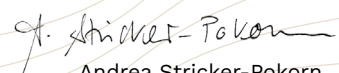
Please send in your application on our online portal by 28 April 2023 the latest. We look forward to a successful design market.

We would be glad to answer any further questions.

Yours sincerely,



Gabriela Schmidle
Managing Director



Andrea Stricker-Pokorn
Project Manager